



PositScience®  
Your brain will thank you.®

# insight DriveSharp™

## Take Control of the Road

A car veers into your lane. A driver in front of you brakes suddenly. A dog runs into the road. At fifty miles an hour, a couple of milliseconds can make the difference between a scare and a bad crash.

With DriveSharp, the new brain fitness program from Posit Science, you can take control of the road...and your own safety.

Using DriveSharp for just twenty minutes a day, three times a week, helps you:

- **Cut your risk of a car crash in half**
- Increase useful field of view by 200%
- Reduce stopping distance by 22 feet at 55mph
- Increase confidence while driving at night and in difficult conditions



Increase useful field of view by

# 200%

## Safe and Sound, with the AAA Foundation

The AAA Foundation is committed to keeping you safe on the road. More than that, we're committed to bringing you research-based solutions, with proven benefits. That's why we partnered with Posit Science, the leaders in brain fitness, to bring you DriveSharp.

But there's more good news. AAA members can enjoy a special discount on DriveSharp as one of the many benefits of AAA membership.

Normally \$139, this unique training program can be yours for just \$99 when you order through AAA. Just one of the many ways that the AAA Foundation keeps you safe and sound and on the road.

## Brain fitness exercises

React faster and reduce crash risk by up to 50%



Recommended by



Recommended by



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## Drive Safe. DriveSharp

The AAA Foundation for Traffic Safety has partnered with Posit Science to bring you DriveSharp—a clinically proven software program you can use to be your best behind the wheel.

DriveSharp isn't a driving simulation or education program. It's the newest of Posit Science's brain fitness programs. Posit Science's programs have helped thousands of people think faster, focus better, and remember more—and now, they're helping you stay safer on the road. The technology in DriveSharp is based on science funded by the National Institutes of Health, and has been designed and tested by a global team of more than fifty scientists.

But DriveSharp isn't simply effective, it's also easy to use...and even fun. When you train with DriveSharp, you work with two computer-based, game-like exercises that are designed to help your brain build new skills, and improve on the skills it already has. This translates into huge benefits to your field of vision and your reaction time...keeping you safer when you drive.

*"The Jewel Diver exercise has helped me with driving because of the objects moving around the screen. You have to really concentrate and focus on them, and that's what it's like being on the freeway."* — Roselyn S., San Diego, CA

## Here's How it Works

The first time you work on a DriveSharp training exercise, the program establishes your baseline—your untrained level of ability. This helps you monitor your progress as you become better at the exercises...and it allows DriveSharp to actually adapt itself to suit your unique skill level.

How do the training exercises improve your driving?

- In Jewel Diver™, you learn to track hidden jewels that are moving around the screen. As your ability to follow the jewels improves, so does your ability to monitor multiple moving objects in real life—like pedestrians, bicyclists, and other cars.



- In Road Tour™, you take a trip along Route 66—locating other cars and identifying road signs along the way. The images are carefully paced and placed to widen your field of vision and increase your processing speed.



DriveSharp is fun, easy-to-use, and effective. Order yours today, and drive safer tomorrow.

## Your Brain Will Thank You

You don't have to spend hours a day using DriveSharp to experience the benefits. In fact, you can cut your risk of a car crash in half by using DriveSharp games for just twenty minutes a day, three times a week.

**Order DriveSharp today, and you'll get:**

- A CD including 2 brain fitness assessments and exercises specifically targeted to improve driving skills
- A comprehensive guide to the exercises and the science behind them
- A measuring tool to set viewing distance
- Unlimited use for one person
- Six months of live support
- 24/7 support just a click away
- A monthly e-newsletter on breakthroughs in brain science

**...and so will your passengers**

Once you've experienced the benefits of **DriveSharp**, you may want to upgrade to **InSight**—a unique program from Posit Science that actually sharpens the brain's *entire visual system*. More about InSight at [www.PositScience.com](http://www.PositScience.com).